

Community Design Center News

December 2018



## A Note from Executive Director, Maria Furgiuele

It's that time of year again: a time to be grateful, a time to reflect on our accomplishments, a time to plan for the future. This is my favorite time of year, not only because I love WINTER and look forward to all that SNOW, but because every year end provides us with an opportunity to be a bit more intentional in our actions. The holidays certainly call upon us to be our best selves and to be more thoughtful in our interactions with others. If only we would commit to doing this all year long - imagine what an amazing difference it could make!

Speaking of the holidays, I drove by a scene the other day that made me burst into a beaming smile. On my way to the CDCR, I passed a woman who was walking her bike as she returned from her grocery shopping. I had to stop to say hello and ask to take her picture.

Why the smile, you ask? Well, if you take a closer look, you will notice that she is transporting a Christmas tree on the back of her bike. She's riding her bike in the winter, on a sunny day with fresh snow.





Speaking of smiling: we ought to do it more. Not only does it make us feel better, but it is also CONTAGIOUS! It's a wonder to me that such a simple gesture can communicate goodwill so easily. I challenge you all to smile more. It might make a difference in someone's day.

Speaking of simple gestures, words cannot convey the tremendous GRATITUDE that I feel for the support given to the CDCR through your donation of time, talent and treasure! I feel incredibly privileged to work with so many people and organizations that continue to impact our community in positive ways. The CDCR continues to fulfill its mission through EDUCATION, COMMUNITY ENGAGEMENT and ADVOCACY. We've had a wonderful 2018 and are actively planning for the same in 2019! We exist as a community resource, so please do not hesitate to reach out to us!

Regardless of how you celebrate the season, we wish you a time of JOY and PEACE!

# 14<sup>th</sup> Annual Award-Winning Series reSHAPING ROCHESTER 2019

We are excited to announce that the Reshaping Rochester Series, now in its 14th year, is kicking off this month! This year's topic is *Our City, Ourselves: Connecting People and Places*

**We would also like to thank Home Leasing for being the Lecture Series' sponsor for third straight year!**



## Featured Speaker

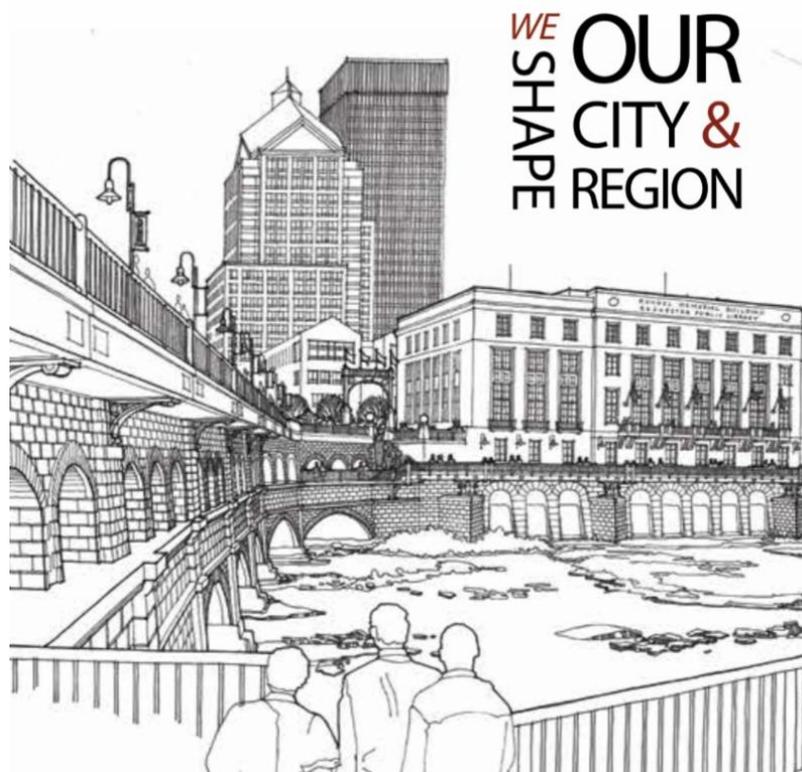


**Gil Penalosa**  
Founder and Chair, 80 Cities  
Ambassador, World Urban Parks  
President, Gil Penalosa & Associates



Wednesday, January 30, 7 p.m.  
Gleason Works Auditorium

DONATE



*Help shape your city today*

by supporting the Community Design Center!

The Community Design Center of Rochester has been on the forefront of shaping our region through our **ReShaping Rochester Lecture Series**, **ReShaping Rochester Awards Program** and community **Charrettes**. This year marks our 15<sup>th</sup> year of service to the community. Your financial support will help us to continue the valuable work of giving community residents, stakeholders & decision makers an informed voice in the revitalization of our urban neighborhoods, creating a sense of place in Villages & Towns throughout our Region and in protecting our rural assets by advocating Smartgrowth principles.

We have spent 2018 strategically planning and strengthening our programs and services so that together we can continue to educate and inform residents, business owners and elected officials on the planning and design principles which will create healthier communities and better public places for all.

Donations of any amount play an important role in allowing us to increase our presence in local communities and helping us in providing these communities with as much aid as possible!

Donations can be made by sending a check to:

Community Design Center, Rochester

Or online here: [DONATE](#)

We thank you in advance for your generosity. Your contribution is an investment in the future of greater Rochester, and in the success of our community as a whole.

***Congratulations***  
***To the winners of the 2018 Reshaping Rochester Awards!***



***Congratulations to the winners!***

**Betty Strassenburgh Award for Activism**  
Winner: Michael Tomb & Marcia Zach  
*Honorable Mention: Sophie Paillard-Elkin*

**Bob Macon Award for Urban Innovation**  
Winner: Inner Loop East Transformation  
*Honorable Mention: Newberry Place-FreshLab*

**Joni Monroe Award**  
Winner: IBERO-American Development Corporation  
*Honorable Mention: Congresswoman Louise Slaughter*

**[Help Support Our Friends!](#)**

Click [HERE](#) for access to the scholarship application below!



**Hispanic Scholarship Endowment Fund  
2019  
SCHOLARSHIP APPLICATION**

Sponsored by:

**Ibero American Action League  
817 East Main Street  
Rochester, NY 14605**

(585) 256-8900

(585) 442-0683 fax

[iberoevents@iaal.org](mailto:iberoevents@iaal.org)

[www.iaal.org](http://www.iaal.org)

**Complete applications must be received or postmarked by:  
Friday, March 8, 2019**

Incomplete or late applications will not be considered.



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CDCR is supported, in part, by the New York State Council on the Arts  
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